JOB SEEKER

1.CUSTOMER SEGEMENT

Who is your customer?

What is triggers of acts?

A digital adoption employee tainig security threat financial problem

2.TRIGGERS

How to customer feel when face a

problem are join and afetrward ? A sense trust gratitude intrestting inspiration.

3.EMOTION

4.PROBLEM ROOT/CAUSE

What is the real reason that problem

exixts?

A lack of job skill exsense of workers resources.

available for possitions lack of experiance poor attitude and behaviour issues

5.AVAILABLE SOLUTION

6.BEHAVIOUR

Which soluton are available to

customer when their phase the problem?

A access the sutituaton follow with

show genuine empathy

customer.

response to

concerns

Problem and pain of behaviour?

A absensese are response from employer .

tips for crafting a good ressume . lack of information about a company and

work culture

7.CUSTOMER CONSTRAINT

What consstraints privancy your

customer form taking action or first their choices of solution ?

Hard to find the job releated to her /him skills

8.CHANNELS OF BEHAVIOUR

online; if you connect through online

we didnot print the resure offline:but in the offline we resume must the hard copy

just update our skills and knowledge then must we know about very well the job requirements

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